PRINCE EDWARD ISLAND
ÎLE-DU-PRINCE-ÉDOUARD

# PROJECT RED RIBBON DAY ACT

# PLEASE NOTE

This document, prepared by the ***Legislative Counsel Office***, is an office consolidation of this Act, current to November 27, 2025. It is intended for information and reference purposes only.

This document is ***not*** the official version of the Act. The Act and the amendments as printed under the authority of the King's Printer for the province should be consulted to determine the authoritative statement of the law.

For more information concerning the history of this Act, please see the ***Table of Public Acts*** on the Prince Edward Island Government web site (www.princeedwardisland.ca).

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**CHAPTER P-22.2**

# PROJECT RED RIBBON DAY ACT

WHEREAS each year since 1988 Mothers Against Drunk Driving Canada (MADD Canada) has conducted its *Project Red Ribbon* campaign from November 1st to the first Monday of the new year;

AND WHEREAS during that time, MADD Canada chapters have distributed millions of red ribbons for Canadians to tie on their vehicles or display in other manners;

AND WHEREAS the red ribbon is a small but powerful symbol of commitment to sober driving, and it reminds us all that the deaths and injuries resulting from impairment-related crashes are needless and preventable;

AND WHEREAS it is appropriate for the Province of Prince Edward Island to establish a day in each year to recognize the value of this campaign, to honour the memory of those who have lost their lives and those who have been injured as a result of impaired driving, and to promote greater awareness and a continued commitment to safe and sober driving;

THEREFORE BE IT ENACTED by the Lieutenant Governor and the Legislative Assembly of the Province of Prince Edward Island as follows:

**1. Project Red Ribbon Day**

(1) Throughout the Province of Prince Edward Island, November 1st each year shall be known as "Project Red Ribbon Day".

**Not a holiday**

(2) For greater certainty, Project Red Ribbon Day is not a holiday under any enactment. *(2025, c.28, s.1)*