

2022 Tourism PEI Marketing Opportunities

Business Name	
Contact Name	
Email	Phone

Marketing Opportunities (PRINT & WEB Listings) Questions? Email visitorsguide@gov.pe.ca or call 902-368-4730

NOTE: ALL ACCOMMODATIONS ADVERTISING WITH TOURISM PEI MUST PARTICIPATE IN AND PUBLISH A CANADA SELECT RATING

- A) **Basic Web Listing** (Live January 1, 2022) FREE
 (includes 1 photo and 100 characters (10 words) on www.tourismpei.com)
- B) **Basic Print Listing** (also includes A) FREE Basic Web Listing) \$100
 For Accommodations, Attractions and Authentic Experiences - includes basic information and 100 character description
- C) **Enhanced Web Listing** - includes 3 photos and 500 characters (85 words) on www.tourismpei.com \$80
- D) **Basic Print Listing and Enhanced Web Listing** \$160
 1) For Accommodations - includes basic information and 100 character description
 2) For Attractions and Authentic PEI Experiences - includes 45 word description in the print Visitor's Guide

Note: Basic Print Listing will include Business Name, Website, Phone, Email, Opening and Closing Dates, and Description (Rates and Canada Select rating for Accommodations).

Photos (2" x 3" at 300 dpi) - ATTRACTIONS ONLY - Questions? Email visitorsguide@gov.pe.ca or call 902-368-4730

- Printed Guide only (English) Attractions Only, Accommodations are not Eligible \$265
 Printed Guide only (French) Attractions Only, Accommodations are not Eligible \$175

**Canada Select Rating Services - Quality Tourism Services - Questions? Email qts@qts.pe.ca or call 902-566-3501
 Optional Service, however, REQUIRED for accommodations advertising in Visitor's Guide or on Tourism PEI website**

- Canada Select Rating FREE
 Camping Select Rating FREE

IMPORTANT: FEES FOR ALL CANADA/CAMPING SELECT RATING SERVICES ARE WAIVED FOR THE 2022 SEASON

- Cyclist Welcome Participant (for display of Cyclist Symbol) FREE

BookPEI Central Reservation System - ACCOMMODATIONS ONLY - Email bookpei@gov.pe.ca or call 1-866-213-7521

- A) 1 to 4 units per license number \$100
 B) 5+ per license number \$150

Note: If you are interested in participating in BookPEI, you must submit listing information. See Marketing Opportunities.

Marketing Opportunities Totals

	Sub Total	
	15% HST	
Payment options: Online bill payment to Tourism PEI or Credit Card	TOTAL AMOUNT DUE	

Payment Questions? Email TOURISMP EIAR@gov.pe.ca or call 902-368-5877 or FAX 902-894-0342

I hereby authorize Total Payment Due		<input type="checkbox"/> AMEX	<input type="checkbox"/> Visa	<input type="checkbox"/> Mastercard
Card Number		Expiry Date		
Card Holder Name		Signature		

Information on this form is collected under authority of the *PEI Freedom of Information and Protection of Privacy Act* for administration purposes. Questions regarding the collection or use of this information can be referred to 902-368-5508.