

# Visitor's Guide 2022



SAMPLE PHOTO - actual print size 1.75"x 1.125"

## ENGLISH

English Attractions Print Photo: \$304.75 (inc HST)

- Repeat Photo (from 2020 Guide)
- New Photo

## FRENCH

French Attractions Print Photo: \$201.25 (inc HST)

- Same Photo as English
- New Photo

## PROPERTY

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Touring Region: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Contact Person: \_\_\_\_\_



## PHOTOLISTING SPECIFICATIONS

### PHOTO FILE SIZE

3" (w) x 2" (h) at 300 dpi or  
900 pixels (w) x 600 pixels (h)

### FORMAT

Acceptable digital formats: .tif or .jpg  
in RGB or CMYK colour mode.

Photos should not be altered (corrections to colour, sharpness is okay). Text, logos or any wording on the photo, or collages with multiple images, will not be accepted.

Logos or illustrations will not be accepted.

### PUBLICATION INFORMATION

The Visitor's Guide is perfect bound, printed on a heatset web press, 150-line screen, four-colour process (ink sequence: black, cyan, magenta, yellow), on coated paper.

### ADDITIONAL INFORMATION

Tourism PEI reserves the right of final approval on any photos submitted.

### DEADLINES

Submission deadline English: Nov 22, 2021.

Submission deadline French: Dec 20, 2021.

### FOR MORE INFO

Tiffany Baric Noiles, Tourism PEI

Tel: 902-368-5882

Fax: 902-368-4438

tabaric@gov.pe.ca