CHARITIES ACT PROMOTIONAL AGENCIES REGULATIONS
PLEASE NOTE

This document, prepared by the Legislative Counsel Office, is an office consolidation of this regulation, current to February 1, 2004. It is intended for information and reference purposes only. This document is not the official version of these regulations. The regulations and the amendments printed in the Royal Gazette should be consulted on the Prince Edward Island Government web site to determine the authoritative text of these regulations.

For more information concerning the history of these regulations, please see the Table of Regulations on the Prince Edward Island Government web site (www.princeedwardisland.ca).

If you find any errors or omissions in this consolidation, please contact:

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1. **Control of promotional agencies**

   (1) In this section “promotional agency” includes all persons, firms and corporations carrying on business or acting as agents or otherwise to promote, further, organize, develop, manage, administer, or otherwise control or assist in the promotion, organization, development or management of any undertaking for a charity.

   **Authorization from Minister**

   (2) Where any charity proposes to carry on any undertaking seeking financial support for a charitable purpose through or with the assistance of a promotional agency, whether on a street or in any other public place, or in any building or office or elsewhere, or by house to house canvass, by telephone, mail or personal solicitation, or by promotion of any entertainment, or by publication or radio or television announcement, or in any other way, it shall first obtain authorization from the Minister.

   **Conditions**

   (3) The Minister shall not grant any authorization for the engagement of a promotional agency unless

   (a) the terms of any contract or other arrangement negotiated with the promotional agency are disclosed to and approved by the Minister;

   (b) the remuneration to be paid to the promotional agency is expressed in the contract or other arrangement either as a fixed sum or as a percentage of the net profit to be realized from the undertaking, after payment of all expenses incidental thereto excepting only that remuneration;

   (c) the Minister approved the amount of or the basis for the remuneration;

   (d) the promotional agency confirms in writing that, upon completion of the undertaking, it will furnish the Minister with a complete, audited financial statement in respect thereof and with such further statements or information as the Minister may require; and

   (e) if so required by the Minister, a surety bond is executed in such amount as the Minister may determine which may be forfeited to the Minister in the event of failure
by the promotional agency to comply with the terms of the authorization granted by the Minister.

Validity

(4) No contract or other arrangement referred to in subsection (3) shall be valid and binding between a charity and a promotional agency unless and until authorization is granted by the Minister. *(EC734/77)*