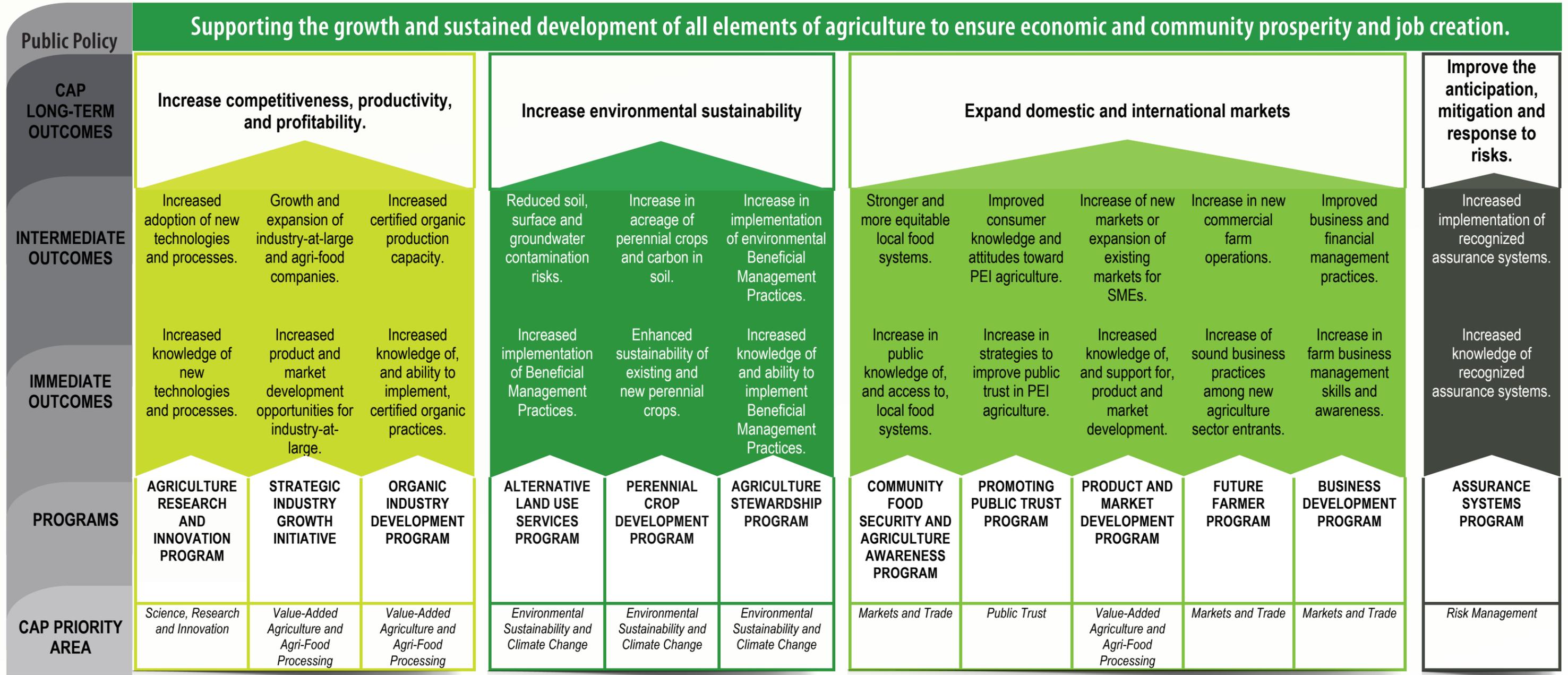


PRINCE EDWARD ISLAND DEPARTMENT OF AGRICULTURE AND LAND PUBLIC POLICY FRAMEWORK AND LOGIC MODEL Canadian Agricultural Partnership (CAP) Programs



The Canadian Agricultural Partnership (CAP) is a five-year, \$3 billion investment by federal, provincial and territorial (FPT) governments to strengthen the agriculture, agri-food and agri-based products sector. Through strategic agriculture programs at the Prince Edward Island Department of Agriculture and Land, the CAP provides sixty per cent federal funding and forty per cent provincial funding for the administration of twelve programs. The total CAP investment in strategic agriculture programs at the Department is \$37 million.

LONG-TERM OUTCOMES FOR PROGRAMS

As per the Multilateral Framework Agreement (MFA) signed by all FPT Ministers of Agriculture, all programs administered under the CAP must work towards one of the following **four outcomes**:

1. *Increase competitiveness, productivity and profitability;*
2. *Increase environmental sustainability;*
3. *Expand domestic and international markets; and*
4. *Improve the anticipation, mitigation and response to risks.*

These outcomes were developed following broad-based consultations with national, regional, and provincial groups representing the agriculture industry in Canada. These four outcomes direct the activities of each program and represent the Department's public policy agenda for agriculture development in PEI. Programs are evaluated based on their contributions towards each of these outcomes.

PROGRAMS

The twelve strategic agriculture programs administered at the Department under the CAP includes the continuation of programs from the *Growing Forward 2* initiative (2013-2018) and the addition of new programs which further align the suite of programs to CAP's outcomes and priority areas. The development of CAP programs were informed by: consultations with industry groups in PEI; feedback received from the public; and peer-reviewed literature on agriculture development. Consultation reports can be found at www.princeedwardisland.ca/CAP

PROGRAM PERFORMANCE MEASUREMENT, MONITORING AND EVALUATION

The Department continuously monitors the performance of CAP programs through the following types of metrics. In addition, evaluations to determine program performance, relevancy and impact is a part of the Department's planning cycle.

PRIORITY AREAS FOR PROGRAMS

In addition to the outcomes, as per the CAP Multilateral Framework Agreement, all programs must also align with one of the following **six priority areas**:

1. **Science, research, and innovation** – Support for the identification of innovative priorities, research, development and knowledge transfer activities which enhance the sector's resiliency, productivity and accelerates the commercialization of products with new and improved attributes.
2. **Markets and trade** – Support for market development and access activities as well as actions which improve the domestic competitiveness of the sector.
3. **Environmental sustainability and climate change** – Support for the facilitation of clean growth while achieving progress on environmental sustainability and climate change mitigation and adaptation.
4. **Value-added agriculture and agri-food processing** – Support for strategic capital investments, innovation performance improvements, and the expansion of domestic and global market shares.
5. **Public trust** – support for new and effective mechanisms for the sector to engage and respond to domestic and international consumers and citizens.
6. **Risk Management** – Support for the implementation of proactive strategies to help prevent and mitigate events that impact the sector's sustainability and competitiveness.

These priority areas were developed based on feedback from national, regional, and provincial groups representing the agriculture industry in Canada. These priority areas establish parameters for the types of activities supported by each program.

CAP Outcome	Performance Measurement Metrics Include (but are not limited to)
Increase competitiveness, productivity, and profitability	# training/knowledge transfer events, # of new technologies assessed, demonstrated, utilized, # participants entering new markets or diversifying markets, etc.
Increase environmental sustainability	# of on-farm BMP projects completed, # of new technologies that are demonstrated, # of training/knowledge transfer events, etc.
Expand domestic and international markets	# of training/knowledge transfer events, # of market development activities, # of participants entering new markets or diversifying markets, etc.
Improve the anticipation, mitigation and response to risks	# of sector-oriented risk management/assurance activities, # of risk management/assurance projects completed, # of training/knowledge transfer events, etc.