



 **CANADIAN  
AGRICULTURAL  
PARTNERSHIP**  
Innovate. Grow. Prosper.

# Dairy Beef Cross Calf Pilot Project

## Strategic Industry Growth Initiative



Agriculture  
and Land



# PROJECT GUIDELINES

## SIGI: PEI Dairy Beef Cross Calf Pilot Project (DBCCP)

**Program Policy:** Supporting the use of evidence and information to increase the overall competitiveness, productivity and profitability of Prince Edward Island's dairy and beef processing sectors.

### 1. PROJECT DESCRIPTION

The Prince Edward Island Department of Agriculture and Land (DAL) has established the PEI Dairy Beef Cross Calf Pilot Project (DBCCP) to collect PEI-specific data concerning raising dairy beef cross calves. Data and information collected by the Project will be reviewed in order to better understand the requirements of raising dairy beef cross calves (e.g., cost, feed requirements, etc.) as well as whether raising dairy beef cross calves would increase the amount of local animals available to the beef processing sector. Information and data collected by the Project will provide livestock producers with evidence to make informed decisions with respect to entering the beef livestock market.

NOTE: This project is a one-time exploratory pilot. The project will be terminated March 31, 2022.

### 2. ELIGIBLE PARTICIPANTS<sup>1</sup>

- Mi'kmaq First Nations and other Indigenous Organizations who are dairy farmers; and
- Dairy producers in PEI.

### 3. PROJECT REQUIREMENTS

- Only dairy producers are eligible register calves in the DBCC Pilot Project. Calves may be raised in a facility separate from the dairy operation (e.g., nurseries, etc.);
- All calves registered in the Project must have CFIA-recognized tags;
- Participants in the DBCC Pilot Project will be required to:
  - Submit a CCIA Third Party User authorization form to allow the PEI Cattle Producers to verify the age and farm of origin for the dairy beef cross calf;
  - Provide the initial health information of the calf;
  - Collect and provide specified data regarding dairy/beef cross-calves registered in the project from birth until they reach 400lbs; and
  - Participate in on-site audits conducted by the Department of Agriculture and Land.

### 4. PROJECT FUNDING

- Fifty dollars per dairy/beef cross-calf<sup>1,2</sup>.

<sup>1</sup>In order to be eligible for funding under the DBCCP, dairy/beef cross-calf must be raised to a weight of 400lbs and a satisfactory PEI Dairy Beef Cross Calf Pilot Project Data Collection Sheet must be submitted to the Department of Agriculture and Land within 30 days of the calf reaching a weight of 400lbs.

<sup>2</sup>Only dairy/beef cross-calves originating from a PEI dairy farm are eligible for funding.

## **5. EVALUATION AND PERFORMANCE MONITORING**

A complete evaluation of the Canadian Agricultural Partnership is planned to ensure that the performance, relevance and impact of CAP programs, and projects is understood and to assess program renewal. Program and project metrics are collected and reported on an on-going basis.

Contractual obligations for the applicant will include the collection of data for reporting purposes.

## **6. PROJECT TERMINATION**

This project is effective December 1, 2020 and will terminate on March 31, 2022. This project may be altered or discontinued without notice by the Minister of Agriculture and Land.

## **7. HOW TO APPLY**

Application forms for the DBCCP are available from the Department of Agriculture and Land or the Prince Edward Island Cattle Producers.

Completed applications may be submitted to the Prince Edward Island Cattle Producers.

### **E-Mail Applications**

Applications may be submitted via email at [vbp@peicattleproducers.com](mailto:vbp@peicattleproducers.com)  
Please include the program name in the subject line

### **Regular Mail Applications**

PEI Cattle Producers  
420 University Avenue  
Charlottetown, PEI  
C1A 7Z5  
Phone: 902-368-2229