

# Prince Edward Island Department of Agriculture and Land **Mental Health Promotion Policy**

A healthy agriculture industry and community in PEI is important for wellness and productivity. The Department of Agriculture and Land seeks to be a partner in promoting good mental health in collaboration with the agriculture industry, existing community and healthcare supports, and the public.

PROGRAMMING

# AWARENESS

## Farmer

**INPUTS** 

Assistance Program

Funding for on-farm supports

### OUTPUTS

Counselling services for farmers, employees, and families

Targeted on-farm psycho-social support (coaching, etc.)

#### **IMMEDIATE OUTCOMES**

Improved mental health supports for the agriculture industry and community in PEI

LONG-TERM VISION

Improved
mental health
and resiliency
in PEI's
agriculture
industry and
community

Communication Campaign

Mental Health Training for Extension Staff

**Videos** 

#FarmersTalk

Mental Health First Aid and ASIST Training Notification letters to PEI farms awareness of
existing supports and
mental health's
connection to
well-being and
productivity

Improved

FPT Ministers of Agriculture

Local partnerships with industry & social workers

Collaboration with Departments of Agriculture Coordinated FPT approach to mental health Local
community,
crossdepartmental
and
cross-sectoral
partnerships

Multifaceted and collaborative approach to supporting mental health







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