



 **CANADIAN  
AGRICULTURAL  
PARTNERSHIP**  
Innovate. Grow. Prosper.

# COVID-19 Mitigation - Strategic Fund for Agriculture Project (SFAP)

## Strategic Industry Growth Initiative



Agriculture  
and Land



# PROJECT GUIDELINES

## COVID-19 MITIGATION: STRATEGIC FUND FOR AGRICULTURE PROJECT

**Project Policy:** *To provide support to targeted actions to mitigate COVID-19 impacts that jeopardize maintaining competitiveness, productivity and profitability in PEI's agriculture industry.*

**CAP Outcome:** Increase competitiveness, productivity, and profitability

**CAP Priority Area:** Value-Added Agriculture and Agri-Food Processing

### PROJECT DESCRIPTION

The COVID-19 Strategic Fund for Agriculture Project (SFAP) is designed to support PEI's agriculture industry in mitigating impacts from the COVID-19 pandemic which are jeopardizing competitiveness, productivity, and profitability. To ensure industry-wide impacts, the project has pre-established funding amounts to support small, medium, and large sectors.

**Note:** All activities funded through the SFAP must adhere to the directives of PEI's Chief Public Health Office (approved project activities must be revised if recommendations change). Applicants are responsible for ensuring that activities comply with the directives of the Chief Public Health Office.

**Note:** Applications will be assessed in order of arrival and based on assessment of merit towards achieving the Project Policy.

### ELIGIBLE APPLICANTS

- Mi'kmaq First Nations and other Indigenous Organizations
- Agriculture industry organizations, and associations
- Small-scale agri-processors/abattoirs (new or existing)
- Entities collectively representing all agricultural sectors with the necessary expertise to deliver project outcomes
- Feed stores
- Veterinary clinics (for large animals)
- Others may be considered upon request

### ELIGIBLE ACTIVITIES

- Activities designed to assist with the marketing, movement and distribution of product
- Activities designed to offset market access and market loss (e.g., legal or consultant fees to identify or access new markets)
- Capital expenditures, materials and/or supplies identified as essential to move through the business interruption created by COVID-19
- Assistance to address marketing challenges by implementing solutions using technology (e.g., secure e-

- commerce, technology to host remote meetings, etc.)
- Activities which encourage compliance with recommended CPHO protocols (e.g., adherence to recommended physical distancing, sanitation procedures, etc.)
  - Training on COVID-19 protocols
  - Activities designed to provide mental health support
  - Other projects, activities, or items that are demonstrated to be needed to mitigate the impacts of COVID-19 on maintaining competitiveness, productivity, or profitability

## **ELIGIBLE EXPENSES**

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- Expenses associated with approved projects, activities, and items.

## **INELIGIBLE ACTIVITIES**

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- Any project, activity, or item that does not directly contribute to mitigating the impact of the COVID-19 pandemic on maintaining competitiveness, productivity, or profitability
- Meal expenses and/or travel per diem;
- In-kind services and supplies;
- Overhead and/or administration costs; and
- On-going business costs.

## **INELIGIBLE EXPENSES**

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- Any expense that does not directly contribute to mitigating the impact of the COVID-19 pandemic on maintaining competitiveness, productivity, or profitability
- Costs associated with temporary foreign workers/seasonal agricultural workers

## **CAP INELIGIBLE ACTIVITIES**

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- Business Risk Management-type activities (e.g. activities which are covered by AgriStability, AgriInvest, AgriInsurance, AgriRecovery and AgriRisk);
- Purchase and/or implementation of items which are considered normal or on-going operating expenses incurred by recipients, except as otherwise specified;
- Purchase of common items that can be used for multiple purposes (e.g. digital cameras, GPS, smartphones, etc.), except as otherwise specified;
- Activities which do not provide a direct benefit to the Sector;
- Activities related to aquaponics food production, and to aquaculture, seaweed, fish and seafood production and processing;
- Tax credits or rebates;
- Development and/or enforcement of regulations.

## **FUNDING**

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- Large-sized sectors (eligible for up to \$ 50,000 per sector)
- Medium-sized sectors (eligible for up to \$25,000 per sector)

- Small-sized/emerging sectors (eligible for up to \$10,000 per sector)
- Small-scale agri-processors/abattoirs (eligible for up to \$50,000 per processor with 100% funding for the first \$10,000 in project expenses, and 90% funding for remaining eligible project expenses up to a maximum of \$40,000)
- General farm organizations (eligible for up to \$50,000 per organization)

\*If requested, 75% of approved funding will be advanced prior to beginning the project. The remaining 25% will be provided based on the receipt of a claim and a satisfactory final report.

## EVALUATION AND CONTROL

A complete evaluation of this project is planned to ensure that the objectives and results are achieved. Project metrics are collected and reported on an on-going basis. Clients approved for funding will be required to report information to assess performance, relevance, and impact.

## GUIDING PRINCIPLE

CAP programs and projects are available to all Canadians who are eligible to participate in those programs. Wherever possible, the needs of under-represented groups, including Indigenous Peoples, women, youth, and persons with disabilities, were considered during program development.

## HOW TO APPLY

Completed applications may be submitted to the attention of the SFAP Program Officer via regular mail or email.

### **E-Mail Applications:**

Applications may be submitted via email at [SIGI@gov.pe.ca](mailto:SIGI@gov.pe.ca)

### **Regular Mail Applications:**

Applications may be submitted via regular mail at:  
PEI Department of Agriculture and Land  
11 Kent Street  
PO Box 2000  
Charlottetown, PE  
C1A 7N8  
(902) 940-0871 (telephone)  
(902) 368-4857 (facsimile)

## DEFINITIONS

### **Small-Scale Processor**

For the purposes of this project, 'small-scale processor' is defined as processors that are inspected under the PEI Public Health Act Slaughter House Regulations.