

# PRINCE EDWARD ISLAND FISHERIES AND AQUACULTURE CLEAN TECHNOLOGY ADOPTION PROGRAM

**Program Policy:** *Support the adoption and implementation of market-ready clean technologies, processes and sustainable practices to reduce the potential for negative environmental impacts from day-to-day activities in the fisheries and aquaculture sectors of PEI.*

## PROGRAM DESCRIPTION

The Prince Edward Island Fisheries and Aquaculture Clean Technology Adoption Program (PEIFACTAP) is designed to provide financial support to encourage the fisheries and aquaculture sectors of PEI to adopt and implement market-ready clean technologies, processes or sustainable practices to reduce the potential for negative environmental impacts from day-to-day activities. The installation and use of clean technologies, processes or sustainable practices is considered to have both environmental and economic benefits. The use of clean technologies, processes or sustainable practices can reduce greenhouse gas emissions and increase the environmental sustainability of the fisheries and aquaculture sectors by improving the environmental performance of day-to-day operations.

Additionally, the PEIFACTAP anticipates to enhance industry competitiveness and productivity by supporting innovative processes and products leading to an increase in environmental awareness and stewardship of the fisheries and aquaculture sectors of PEI. The Program will support the adoption and implementation of market-ready clean technologies, processes or sustainable practices. PEIFACTAP participants can apply either as a **Fisher/Harvester, Grower** or as a **Processor**. Applications will be assessed for a project's ability to have both environmental and economic benefits.

Note: The three program streams were developed in order to support clients to access funding through the Department of Fisheries and Oceans Canada (DFO) Fisheries and Aquaculture Clean Technology Adoption Program (FACTAP), and as such, the final determination of complete project proposal approval and funding resides with the DFO.

## ELIGIBLE APPLICANTS

- Must be one of the following:
  - Indigenous organization (group, association, or community);
  - Commercial enterprise (company or self-employed); or
  - Industry or professional association.
- Must also be currently active in, or support activities related to, the fish and seafood sectors including:
  - Wild capture fisheries;
  - Aquaculture; and/or
  - Processing of fisheries products.

## ELIGIBLE ACTIVITIES

- Implementation of market-ready:
  - Clean technologies;
  - Clean processes; and/or
  - Sustainable practices (i.e., protocols and techniques).
- Adoption of clean technologies and measures used in other countries;
- Eligible activities must be implemented or adopted in PEI.

Note: Limited amounts of funding are available to support specific types of clean technologies and/or processes. Once funds have been allocated to a particular type of project, the likelihood of funding for similar projects will diminish; therefore, preference will be given to early adopters of clean technologies and/or processes.

For more information on previously funded projects, please visit [www.dfo-mpo.gc.ca/cleantech](http://www.dfo-mpo.gc.ca/cleantech).

## INELIGIBLE EXPENSES

- Research and development activities;
- Fisheries, aquaculture, processing start-ups or expansions projects;
- Major capital purchases (i.e., buildings and rolling stock);
- Facilities improvements not directly tied to the adoption of clean technologies or measures; and
- Projects that only use fish as part of their production process but are not the primary product resulting from the operation.

## FUNDING

- Total government funding cannot exceed 90% of total eligible projects costs and consists of:
  - A minimum of 10%, up to a maximum of \$20,000, cash from PEIFACTAP;
  - Up to 75% cash from DFO FACTAP;
  - Optional 5% cash or in-kind contribution from other federal or provincial government sources (more if PEIFACTAP reached the maximum of \$20,000 and/or if DFO FACTAP is less than 75%).
- The applicant is responsible for a minimum of 10% cash of total eligible project costs (more if total government funding is less than 90%).

Note: Financial leverage from other sources outside PEIFACTAP and DFO FACTAP is a key consideration. Projects with multiple and greater sources of funding may rank higher than those without.

## APPLICATION PROCESS

The complete program (i.e., PEIFACTAP and DFO FACTAP) provides a two-step approach to apply for funding.

- **Step 1: Expression of Interest Process**

The Expression of Interest process allows the applicant to work with the FTSC and the DFO to discuss the project proposal and ask questions in relation to the program. This process will allow the PEIFACTAP to assess if the applicant meets the PEIFACTAP objectives and eligibility criteria. Once the Expression of Interest form has been received and reviewed by the FTSC, a letter of financial support will be provided if the FTSC deems the project to contribute to program outcomes. The FTSC will then advise the applicant to proceed with Step 2.

**Note: A positive result from the Expression of Interest process does not guarantee that funding will be approved under the Project Proposal Application process.**

- **Step 2: Project Proposal Application Process**

The Project Proposal Application process entails the **email submission** of the already completed Expression of Interest form, the PEIFACTAP letter of financial support, a completed Project Proposal Template application and any additional documentation required from the *Additional Document Appendices* in the Project Proposal Template application to the DFO Regional Project Coordinator.

For the Project Proposal Template form, please visit [www.dfo-mpo.gc.ca/cleantech](http://www.dfo-mpo.gc.ca/cleantech).

If the project is approved for funding by the DFO, a contribution agreement will be provided. Only once the DFO contribution agreement is signed and a copy provided to the FTSC, will the FTSC provide a contract and letter of offer to allocate funding as described in the letter of financial support.

## ASSESSMENT CRITERIA

The Expressions of Interest forms will be assessed on the following criteria:

- Applicant and activities eligibility;
- Technical and financial feasibility;
- Alignment and support for provincial and federal priorities (e.g., environmental protection, etc.);
- Value for money (e.g., benefits to multiple versus single producers, etc.);
- Identification of specific environmental benefits (e.g., energy savings, improvements in wastewater quality, etc.); and
- Clear details on how savings will be measured (e.g., kWh or litres of water).

Other considerations include:

- Benefits to underrepresented groups (i.e., Indigenous Peoples, women, youth, etc.).

## ADDITIONAL INFORMATION

- FTSC and DFO officials may consult with the applicant to obtain clarifications on details of the project and/or for additional information, where deemed necessary for the assessment.
- The Expression of Interest forms will be assessed on a first come, first served basis.
- Information provided in the Expression of Interest forms will be used to assess the project eligibility under provincial requirements, along with any additional information that may be requested by the FTSC.
- Once the Expression of Interest process assessment is complete, the applicant will be sent a letter of financial support or denial letter. If the project is approved by the FTSC for funding, the letter of financial support will specify the level of funding awarded and outline any other conditions that may apply. **However, a positive result from the Expression of Interest process does not guarantee that funding will be approved under the Project Proposal Application process.**
- Project funding will expire March 31, 2024, and all projects must be completed by that time.
- The Expression of Interest form will be assessed by the FTSC and the Project Proposal Application Template form will be assessed by a joint adjudication committee, chaired by the DFO.

## EVALUATION AND CONTROL

A complete evaluation of this program is planned to ensure that the objectives and results are achieved. Program metrics are collected and reported on an on-going basis. Reports may be randomly selected by the DFO for additional third-party auditing to ensure appropriate use of funds.

## HOW TO APPLY

Completed Expression of Interest forms may be submitted to the attention of the PEIFACTAP Officer via regular mail or email.

### **E-Mail Expression of Interest Forms:**

Expression of Interest Forms may be submitted via email at [PEIFACTAP@gov.pe.ca](mailto:PEIFACTAP@gov.pe.ca)  
Please include the program name in the subject line.

### **Regular Mail Expression of Interest Forms:**

Expression of Interest forms may be submitted via regular mail at:  
PEI Department of Fisheries, Tourism, Sport and Culture  
548 Main Street  
PO Box 1180  
Montague, PE  
C0A 1R0  
(902) 838-0983 (telephone)  
(902) 838-0972 (facsimile)

Completed Project Proposal Template applications may be submitted to the attention of the DFO Regional Project Coordinator via email.

### **E-Mail Applications:**

Applications may be submitted via email at [dfo.atl.factap-patppa.atl.mpo@dfo-mpo.gc.ca](mailto:dfo.atl.factap-patppa.atl.mpo@dfo-mpo.gc.ca)  
Please include the program name in the subject line.

## **DEFINITIONS**

### **Clean Processes**

A series of actions or steps taken providing a human benefit which, overall, uses less resources and causes less environmental damage than alternative actions with which it is economically competitive.

### **Clean Technologies**

Means of providing a human benefit which, overall, uses less resources and causes less environmental damage than alternative actions with which it is economically competitive.

### **Environmental Awareness**

The attitude regarding environmental consequences of human behaviour.

### **Environmental Performance**

Measurable results of an organization's management of its environmental aspects.

### **Environmental Stewardship**

Finding the best all round options to mitigate human impacts, not just a few actions focusing on only one type of impact, to the exclusion of all others.

### **Greenhouse Gas**

Any of various gaseous compounds (such as carbon dioxide or methane) that absorb infrared radiation, trap heat in the atmosphere, and contribute to the greenhouse effect.

### **Market-ready**

Commercially produced, ready-made, standardized, and regularly available equipment, goods, parts, software, etc.

### **Sustainable Practices**

A repeated or customary action that sustains economic development without compromising the existing resources for future generations.