

## **Revenue Analysis and Sales Projections**

### **Revenue Analysis:**

*(Provide a detailed revenue analysis that reflects seasonal trends, business growth and industry benchmarks. What are your expectations for revenue and why do you think this.)*

### **Sales Projections:**

*(Provide a detailed breakdown of sales projections showing calculations used and with clearly identified assumptions based on information provided in your Business Plan for each of 24 months.)*

**Month One:** *(month/year)*

**Month Two:** *(month/year)*

**Month Three:** *(month/year)*

**Month Four:** *(month/year)*

*(Continue for 24 months using as much space as needed and up to four revenue streams)*

*(To use this document, overwrite italicized portions and continue on with additional pages as needed)*