



**SPORT PARTICIPATION BILATERAL- SPORT PARTNERSHIP AND ENGAGEMENT
SMALL GRANTS PROGRAM 2024-25
PEI DEPARTMENT OF FISHERIES, TOURISM, SPORT AND CULTURE**

BACKGROUND:

The Province of PEI and the Government of Canada recognizes the valuable contribution that sport plays in the health and wellness of all Islanders, not only as a vital contributor to helping Islanders get active but also to help and support Islanders to achieve excellence. The **Sport Partnership and Engagement Program** is intended to encourage and support organizations to look at new or enhanced initiatives that will encourage greater sport participation and leadership in **under-represented populations**. The Program will encourage strategic partnerships and will provide support for the development and operation of projects designed to increase or enhance participation in sport for under-represented and or marginalized individuals and groups on PEI.

WHO ARE UNDER-REPRESENTED ON PEI?

Under-represented include individuals with physical and or intellectual disabilities, disadvantaged youth, vulnerable populations, minority groups within the Province, (ie Aboriginals, Acadians, Newcomers, etc), women and girls in coaching and leadership positions and under-represented males or females within a sport (ie, girls in baseball, boys in figure skating, etc). The list should not be considered all inclusive. If you feel your project is targeted to the under-represented and are not sure if it fits, please call the Division of Sport, Recreation and Physical Activity office to discuss.

Objective:

To provide support to Organizations who's project clearly demonstrates increasing or enhancing participation in sport for under-represented and or marginalized individuals and groups on PEI.

Eligible Organizations:

- 1. Member Clubs and Associations** - Assistance to sport clubs and associations (must be a member of their respective PSO) for new or enhanced projects that encourage and support increased participation, athlete development, coach development, volunteer development and official development for local grass root activities in **sport for under-represented or marginalized populations on PEI**.
- 2. Not For Profit** - Assistance to not for profit organizations, municipalities, PSO's, etc. for new or enhanced activities or programs that supports getting **under-represented**

Islanders active in sport, recreation and physical activity. Projects may focus on physical literacy, training in areas such as coaching, youth development, and volunteer development, new sport and physical activity programs, and or adaptive programming.

Please note: Private Operations are not eligible for this funding

While all projects that meet the criteria will be eligible, we have identified Girls and Women as a priority area: Assistance for **girls and women in leadership** positions in sport, (coaching and or officiating). Less than 25% of the registered coaches reported by PSO's on Prince Edward Island were female. Priority will be given to sports that currently have less than 50% of their coaches' female. Please note, that the project must be specifically targeted to women and girls to be considered this priority area.

GUIDELINES:

- Activities must have a direct impact on providing sport opportunities, increasing sport participation, enhancing athlete, coaching, officiating, volunteer development, developing new physical activity initiatives or developing physical literacy **and be targeted** for under-represented individuals and groups.
- The creation of new or enhanced partnerships and engagement with various sport delivery stakeholders such as PSO's, schools, municipalities and other not for profit organizations is encouraged;
- Funding can be used to support any ages;
- Activities must have clear objectives and measurable outcomes;
- Eligible activities may include:
 - participation of the under-represented individuals in after school time period programs that are either sport specific or multi-sport based;
 - coordinating, and promoting "Try" sport camps and activities for under-represented;
 - multi-sport camps and activities for under-represented;
 - new developmental programs in communities or the expansion/enhancement of existing programs (e.g. integration of athletes with a disability in programming);
 - grant to offset barriers such as facility rental, coach development and transportation;
 - activities that promote physical activity and physical literacy for under-represented;
 - coach, leader, instructor and volunteer training that meets the needs of new or enhanced activities;
 - other activities that meet the objective stated above.
- ***Project applications will be accepted continuously throughout the year until February 1, 2025 and subject to available funding.***
- Complete the fillable .pdf application and send in to meet the deadline above.

FUNDING:

A maximum of \$1,000 is available per organization/project in the 2024-25 fiscal year. Projects that are provincial in scope or can demonstrate the need and that the project is new and innovative may receive up to \$3,000.

Examples of what funding can be used for:

- Program design and delivery including:
 - Instructor/clinic fees;
 - Equipment to support the new or enhanced programs in your community;
 - Facility rental for the sport programming and events;
 - Promotion and Communications;
- Coach/Instructor development opportunities, including National Coaching Certification Program training

Ineligible funding includes:

- Office equipment;
- Capital costs;
- Small Grants Program is not intended to support high performance sport initiatives such as training and travel for coaches and athletes participating in provincial and national competitions.

REPORTING:

All successful applicants must complete a final report. A Reporting Template will be provided to each participating organization with information. Please ensure that you keep participation data, including: Gender, Age Range of Programs - child 0-5, child 6-8, youth 9-12, youth 13-16, adult 17+; Number of Hours of Activity; Leader to participant ratio; Leader certification (if applicable), etc.

INFORMATION:

For additional information, **Division of Sport ,Recreation and Physical Activity, Department of Fisheries, Tourism, Sport and Culture** at (902) 368-4789 or via email at mrmisener@gov.pe.ca