

## START UP COSTS & PERSONAL INVESTMENT

All Start-up Items needed listed	<u>Value/Cost of all start-up required for the business:</u> (Already owned AND to be purchased)	<u>In-Kind Contribution dollar value</u> (already owned only)
Computer, printer, tablet etc.		
Smart Phone		
Accounting and other software and apps		
Tools		
Machinery and equipment		
Office Furniture		
Fixtures		
Capital Renovations		
Business Vehicle		
Land and Buildings		
Opening Inventory		
Packing and Shipping Supplies		
Business Registration		
Marketing and Promotion Start-up		
Deposits (insurance, rent etc.)		
Licenses and permits		
<b><u>PLUS</u></b>		
Operating expenses for 3 months past breakeven point		
<b>Total Start-up Costs and Total In-Kind contribution</b>	<b>(a)\$</b>	<b>(b)\$</b>
Total Start up cost less in-kind contribution(a-b)		\$
Minus Owners Dollar Investment (savings, loc etc.)		\$
<b>Total Financing Required (loans, grants) if required</b>		\$

**\*PROVIDE PROOF of available balances for Owners Dollar Investment amount (i.e. bank documentation of cash, existing line of credit, etc).**

**\*If financing is required it must be in place before you can sign an agreement for Self EmployPEI. PROVIDE PROOF.**

\*The total of column two (b) will be part of your personal investment on your cashflow. Enter this figure on the cashflow first. Make sure to enter the breakdown into the cash outflow section to have these included on the balance sheet and to zero out this in-kind amount so as not to have it available to spend.

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### Intangible In-Kind Personal Investment

These are contributions to your business that are not an actual asset but still constitute an investment by you to the business. This can be use of a space in lieu of rent or use of a vehicle for example. They don't show up on the cashflow as a personal investment but a note to the financials provides and explanation of why the expense is not accounted for (eg rent, car etc). You are able to write this type of expense off on your income tax if you are a sole proprietor. List the value per year. The value will be taken into consideration as part of your total personal investment when reviewing your application for the Self EmployPEI program.

1. \$ \_\_\_\_\_

2. \$ \_\_\_\_\_

3. \$ \_\_\_\_\_

Total Intangible Items \$ \_\_\_\_\_