



ANTI-RACISM MICROGRANT 2023-2024

GUIDELINES AND CRITERIA

Individuals, community organizations and stakeholders are invited to apply for a microgrant to assist with Anti-Racism activities that benefit and impact racialized and Indigenous communities in Prince Edward Island (PEI). A total fund of \$50,000 is available for disbursement to successful applicants. The deadline to apply for the Anti-Racism microgrant is **February 26th at 11:59 p.m. AST.**

The Anti-Racism Microgrant will help promote a culture of diversity and inclusion, address racism and strengthen the link between racial equality and community cohesion in PEI. This microgrant is focused on anti-racism initiatives. Anti-racism initiatives seek to actively identify, remove, prevent, and mitigate racially inequitable outcomes and power imbalances between groups and change the structures that sustain these inequities.

The Government of PEI offers a grant focused on Equity, Diversity and Inclusion. Here is a link for further information: [GEDI](#)

Definitions

- **Anti-Racism** is a process of actively identifying and opposing racism. The goal of antiracism is to challenge racism and actively change the policies, behaviors, and beliefs that perpetuate racist ideas and actions. Anti-racism is rooted in action. It is about taking steps to eliminate racism at the individual, institutional, and structural levels.
- **Equity, Diversity and Inclusion (EDI)** is a term used to describe policies and programs that promote the representation and participation of different groups of individuals, including people of different ages, races and ethnicities, abilities and disabilities, genders, religions, cultures, and sexual orientations.

Examples of Anti-Racism Themes and Priority Areas

- [Systemic racial barriers](#): Reducing barriers to inclusion by addressing systemic racism in education, healthcare, the justice system, housing, public services, and employment.
 - Employment: Reducing barriers to hiring, leadership training, and workplace skills training;
 - Justice: Promoting interventions for youth and encouraging positive relationships between communities and the criminal justice system;
 - Promoting interventions for youth that encourage positive relationships between racialized and Indigenous communities and the criminal justice system;
 - Addressing hate or [hate related crimes](#);
 - Helping racialized and Indigenous persons thrive in the community after contact with the justice system; and
 - Translating and/or adapting information essential for community integration.
 - Social Participation: promoting participation and reducing barriers in community sports, arts, and culture.
 - Health: Supporting initiatives that promote the well-being and health of racialized and Indigenous populations in PEI.
- Research and [collection of disaggregated data](#): Promoting and increasing availability and accessibility of data, evidence, and community insights on race related issues in PEI
- Build organizational capacity: Developing and strengthening the skills, instincts, abilities, processes, and resources that organizations and communities need to survive, adapt, and thrive in a fast-changing world.
- Innovative projects that will enhance awareness, education, and action towards preventing violence against women in PEI, with a specific focus on racialized women and gender diverse people.

Past Initiatives Funded Through the Anti-Racism Microgrant

ACPEFIPE - \$5,000

Tout le monde est inclus

A French anti-racism and inclusion program including child friendly resources, books, events and posters to ensure that every child has access to an educational program against racism. Training all educators to provide an anti-racism curriculum. Diversity in the centre will be represented in all aspects of the environment. The theme 'every one is equal and every one is included' at these ages is what form conscious and caring adults, and it's very important.

Adedotun Adedoyin- \$2,000

Our Shared Humanity: A Video Series on Challenging Racism and Celebrating Diversity

A 3-5-episode video series to raise awareness and educate people on the issue of anti-racism. The series will explore the meaning and history of racism, and how it has impacted different communities throughout the world. It will also delve into the consequences of racism, such as discrimination, prejudice, and inequality. The video series will be available for free online and will be promoted through social media and other channels.

Atlantic Student Development Alliance - \$5,000

Racism in PEI's Job Market

The goal of this project is to gather firsthand accounts of experiences of racism and discrimination faced by BIPOC students and graduates in PEI's job market. The project will recruit international students and graduates across PEI to participate in video interviews or podcasts. This project will give a voice to those who have been marginalized and help to raise awareness of the challenges faced by BIPOC individuals in PEI's job market.

Conseil Scolaire-Communautaire Évangéline - \$5,000

Art pour l'inclusion

The CSCÉ, through its Bienvenue Évangéline initiative, will establish a fight against racism, notably through the arts. They plan to create a rallying event around the visual arts, including painting, drawing and writing. They will invite guest speakers (one related to art, the other to inclusivity) and prepare a buffet with international dishes. This will be an opportunity to discuss specific themes in a convivial and instructive activity.

Family East Resource Center - \$4,986

All are Welcome

An 8-week program designed to combat racism and introduce children ages 2-6 to a welcoming, inclusive, and diverse environment. The program will introduce and expose children to racial differences in an age appropriate way in a positive learning environment. The Centre will invite two guest speakers to provide information and teaching about their ethnicity. Each week children and caregivers will be offered the chance to experience the world through taste by offering a variety of multicultural snacks.

Eligibility Criteria

Applicant organizations must be PEI-based non-profit or charitable organizations (including those defined by [Canada Revenue Agency](#) as Qualified Donors). Applicant organizations can be based in any region of the province and their work may fall within any scope represented by the non-profit/charitable sector. Individuals are not eligible to apply. If applicant organizations are partnering with other organizations, groups, or individuals. The nature of the partnership* must be well defined and substantiated within the 'project description' of the application.

*Partner organizations may include, but are not limited to, other not-for-profit entities, businesses, publicly funded entities such as municipalities, schools, and post-secondary institutions, etc. Organizations operating in other jurisdictions within Canada are eligible to be partner organizations.

The following groups and organizations located in Prince Edward Island are eligible for funding:

- Community groups;
- Non-profit organizations and boards;
- Youth aged 14-24;
- Individuals;
- Professional associations.

The following groups and organizations would be considered ineligible for direct funding (*can be eligible as a partner or additional funding organization with eligible organizations listed above):

- For-profit organizations;
- Federal and provincial governments;
- Provincial or federal crown agencies, boards and commissions, or corporations;
- Public sector entities (e.g. school boards, hospitals, health authorities, etc.);

There will be three (3) microgrant streams that youth, individuals and organizations can apply to for project funding:

- Youth applicants (age: 14 to 24 y-o) can request funding ranging from \$100 to \$1,500
- Individuals can request funding ranging from \$100 to \$2,000
- Non-profit organizations & professional associations can request funding ranging from \$1,000 to \$5,000

Eligible expenditures deemed necessary to support the project may include but are not limited to:

- Any expense that directly serves to contribute to the agreed-upon project outcomes (with exception of the costs outlined in the ineligible expenses category);
- Expenses will be considered eligible from the day the applicant submits their proposal; however, applicants may begin working toward their project goals immediately at their own risk;
- Liability insurance;
- Incentivization; (ex. honorarium for participation)
- Human resource costs including salaries and benefits;
- Management and professional service costs, such as accounting, communications, design, planning services, language translation, results monitoring, measuring, and reporting;
- Material and supplies costs;
- Printing, production, and distribution costs;
- Overhead and/or administrative costs (applicable to project type), up to five per cent of a recipient's total funding allocation; and
- Other costs necessary to support the purpose of the funding, as approved by the Anti-Racism Office.

Ineligible Expenditures:

Ineligible costs include the following:

- Operational costs (e.g., salaries, wages, rent, etc., that do not directly contribute to the outcomes of the project);
- Infrastructure costs (e.g., new builds or upgrades/renovations to existing infrastructure);
- Development of training for commercial purposes; and
- Capital costs are typically ineligible but may be considered under some circumstances.

If you want to discuss costs, please contact the Anti-Racism Office via: antiracismtable@gov.pe.ca.

Application Form

To submit a proposal, please complete and submit this form by **February 26th , 2024 at 11:59 PM AST** to antiracismtable@gov.pe.ca. For any questions, please contact the Anti-Racism Table using the email address above or call (902) 218-7853.

Accessibility: Please contact the Anti-Racism Table using the email address above or call (902) 218-7853 if you require accessibility accommodations to complete or submit this application. Accommodations may include but are not limited to the provision of a computer, printer, or internet access; or the assistance of a reader or a scribe.

The proposal will be reviewed by an evaluation committee and scored according to the attached evaluation matrix.

Upon completion, successful applicants will be required to submit a project report. A template for the project report will be provided as the indicated completion date for each applicant approaches.

PROJECT IDENTIFICATION

Organization Name and Contact information (address, postal code, email address and phone number, type of institution, refer to the eligible list above):	
Project Lead (The Project Lead is the main contact from the Applicant Organization who will lead the project):	
Proposed Project Name:	
Total cost:	
Date of expected completion:	
Date submitted:	

1. Project Description

**Describe the project. What problem are you aiming to address?
What goals do you wish to achieve through this project?**

***Max 750 words**

2. Outline the Work

Include specific budget, milestones and timelines that are relevant to your project.

***Note the attached Excel spreadsheet template if needed.**

***Max 500 words**

3. Project Impacts and Outcomes

Who will your project impact? Describe the intended demographic(s) and approximate number of people. How will your project impact these people? Think about the potential outcomes. How will you measure the success of your project? Be specific about how you will collect and evaluate the information you gather, which should include, both, quantitative (e.g., success measured through numbers) and qualitative (e.g., success measured through participant satisfaction) indicators.

*Max 500 words

4. Ability of Applicant to Execute the Project

Provide a description of your organization’s mandate or past work experience in the project topic area. If this information is available online, include a link to your organization’s website. The description is intended to demonstrate that your organization or project team has the necessary resources and experience to complete the project as proposed.

***Max 500 words**

5. Are you aware of any other supports (programs, projects, etc.) that exist in your area that are already working toward the same goal? If yes, please describe how your project is different from, or builds upon, what already exists.

6. Will you be applying to secure any additional funding from other sources for this project? If yes, please provide details on the funder and the percentage, including any in-kind or potential in-kind support.

APPLICATIONS MUST BE ACCOMPANIED BY A SIGNATURE OF THOSE WITH SIGNING AUTHORITY OF THE APPLYING PARTY. MUNICIPAL APPLICANTS MAY BE REQUESTED TO SUBMIT A COUNCIL RESOLUTION.

I hereby declare that all information contained in and/or attached to this application is true and accurate to the best of my knowledge.

Please provide your signature and date below. Whomever is filling out the application can sign below.

Signature: _____

Date: _____